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WELCOME

— to the 40th Annual —

Cantaloupe Festival & County Fair

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We're proud to celebrate four decades of cantaloupes, community, and country fun right here in the Lahontan Valley. Whether you're a long-time local or visiting for the first time, this 2025 Cantaloupe Festival and Country Fair Guide has everything you need to make the most of your weekend.

Inside, you'll find the festival's history and other festival stories, a full list of sponsors and vendors, entertainment lineups, family-friendly

events, and activities. We've also included short profiles of the festival committee members who make it all happen, along with the complete daily schedule to help you plan your visit.

Be sure to thank the many volunteers you will see throughout the festival. Grab a slice, take a lap through the Barrel Room, check out the fair exhibits, and enjoy everything the 40th Cantaloupe Festival & Country Fair has to offer.

Happy Festival Weekend!

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Rooted in Tradition: Fallon's Festival Marks Four Decades

Staff Report

It's no secret that the Cantaloupe Festival & Country Fair has been honoring the mighty Hearts of Gold cantaloupe and Fallon's agricultural roots for decades. This year, however, there is even more to celebrate. The 2025 Cantaloupe Festival marks the 40th anniversary of Nevada's largest and longest-running agricultural event.



From its humble beginnings in 1985, the festival has evolved into one of Northern Nevada's most beloved events. What started as a way to bring the community together and shine a spotlight on Fallon's sweet, juicy cantaloupes has become a three-day celebration packed with food, music, activities, contests, and good old-fashioned fun.

Today, the festival takes over the Rafter 3C Events Complex, where Churchill County and the City of Fallon help provide the perfect backdrop for thousands of visitors and locals alike to gather, reconnect, and enjoy all things cantaloupe.

The heart of the event, of course, is still the melon. Grown in the Lahontan Valley for over a century, the Hearts of Gold cantaloupe has earned a reputation for its exceptional flavor and quality. You'll find it everywhere: sliced, frozen, grilled, blended, or even tucked into a daiquiri. Whether you're sipping a cantaloupe cocktail or biting into a scoop of cantaloupe ice cream, it's all about celebrating the fruit that made Fallon famous.

But the fun doesn't stop at the food.

The Country Fair side of the event showcases local creativity and agricultural pride with entries in quilting, photography, food preservation, homegrown produce, and many more categories. Fairgoers can admire handmade crafts, canned goods, award-winning jams, and the finest fruits and vegetables grown across the region, many of them right here in Fallon.

There are livestock displays from FFA and 4-H students, the new and improved Ag Experience, a whole weekend of live music, and a packed schedule of family events like the Cutest Little Cowboy and Cowgirl Contest, the Cornhole Classic, the Car Show, and Sunday's Lil' Buckaroo Bounce Off.

Add to that a huge farmers market, tractor pulls, and an extensive array of vendors, and you've got something for everyone.

None of it would be possible without the festival's many volunteers, sponsors, and the hard-working committee behind the scenes. From ticket scanners to stage crews, and from nonprofit helpers to the Navy service members helping provide security, it truly takes a community. A big thanks goes out to the City of Fallon, Churchill County, CC Communications, and all who help bring this event to life each summer.

So bring the family, grab a slice, and toast to 40 years of cantaloupe, community, and country fair traditions—Fallon style.

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Fallon's Festival Army: Volunteers Keeping the Tradition Alive

By Leanna Lehman and Christy Lattin

As the 2025 Cantaloupe Festival and Country Fair kicks off, it's the perfect time to recognize the festival organizers and the many volunteers working tirelessly to ensure everything runs smoothly.

Volunteers are essential to the success of the event, taking on roles such as setting up facilities, checking in vendors, monitoring gates, scanning tickets, and more. This year is no different. Traditionally, family and friends of the Festival Board have filled these positions, often working throughout the weekend. In recent years, Cantaloupe Festival Executive Director Adrienne Snow has worked to formalize and grow the volunteer program into something the community can be proud of.

Drawing inspiration from the Reno Rodeo, Snow has spent several years developing a system that both recognizes volunteers' contributions and offers opportunities to advance to higher positions. "They run that event flawlessly, and we want to do that here," Snow said in a previous interview. "Volunteers make this event, bottom line."

Returning as volunteer coordinator is Carrie Sheldon-Davis, who has taken on the daunting task of organizing the many community members helping with everything from vendors and entertainment to the farmers' market, rodeo, and concerts. She also manages the scheduling of the small army working the week leading up to the festival, ensuring hundreds of tasks are covered throughout the weekend.

Sheldon-Davis said she had 294 volunteer slots to fill this year

and had secured 267 just a week before the event. Some of those slots are filled by paid volunteers from Churchill County High School Cheerleaders and Boy Scout Troop 1776. These groups are paid a nominal rate as a way for the festival to give back to local organizations.

Other volunteer groups include 4-H and FFA chapters, the Oasis Academy Honor Society, U.S. Navy service members providing security, and missionaries from the Church of Jesus Christ of Latter-day Saints.

The Hearts of Gold Quilters, a festival staple, have also donated their time to help check in the incredible array of handmade quilts and provide support for the Country Fair displays.

The festival also supports community organizations by providing free space for events like the cornhole tournament, Cantaloupe Canter, and car show—all of which donate their proceeds to local nonprofits. "I'm so proud of our community," said Sheldon-Davis. "As we grow, our volunteer needs grow."

Ideally, volunteer shifts are scheduled in four-hour blocks, with the goal of spreading the load across more people. "This just makes it more convenient for everyone," Snow said. "We want people to be proud of our event and proud of being a part of it."

Last year, the festival gave out more than \$5,000 in donations and scholarships and helped sponsor the Maine Street Trick or Treat event.

Thanks to these efforts, the event continues to run like clockwork—and the hard work behind the scenes is clearly paying off.

Let's Get Moooving! Ag Experience Returns to Festival



Ag Experience Entrance. Photo courtesy of CFCF.

By Nancy Chapman and Leanna Lehman

One of the most popular attractions at the Fallon Cantaloupe Festival & Country Fair is back and better than ever. Redesigned last year under the leadership of Joe Frey, the Ag Experience is now a fully immersive exhibit that highlights the role of agriculture in everyday life.

Designed for both children and adults, the Ag Experience invites families to explore together, learn how food is grown, and discover how agriculture continues to shape the community. The self-guided tour begins inside the Rafter 3C Arena, continues through the Dry Gulch, and wraps around to the animal sheds. Several local ag-related organizations will be part of the exhibit again this year, including FFA, 4-H, High Desert Grange, and the Churchill County Farm Bureau. Volunteers from across the community help bring the Ag Experience to life.

All attractions are included with a weekend festival ticket, which allows guests to revisit exhibits, booths, and entertainment throughout the event.

In addition to the fun and flavor of the festival, local talent will be on full display in this year's Country Fair exhibits where locals will showcase their talents in arts and crafts, amateur photography, canning and preserving, quilting, and more. These exhibits highlight the creativity, craftsmanship, and agricultural pride of Nevada residents.

All entries and judging will take place in the Barrel House, with scheduled entry and judging times for each category listed below. The exhibits will be open to the public throughout the weekend, offering a chance to admire the work of neighbors, friends, and fellow community members.

Don't forget to say hello to this year's Cantaloupe Festival Royalty—Queen Annabelle Forshee and King Elijah Southfield—who will help celebrate 40 years of agricultural heritage, community pride, and local flavor.

Heads up, festival guests! This year, entry into the festival has moved from the old ticketing booths to the main front entrance of the Rafter 3C Arena. Clear signage will be posted to help direct traffic. Be sure to enter through the front doors to get your wristband and start the festival fun without delay.

With live music, dancing, incredible food, truck and tractor pulls, vendors, a carnival, and so much more, this year's Fallon Cantaloupe Festival & Country Fair promises something for everyone.



Don't forget to say hello to 2025 Fallon Cantaloupe Festival King and Queen, Elijah Southfield and Annabelle Forshee.

Art, Talent, and Cantaloupe Pride: Festival Shirts Design Winners

By Rachel Dahl



Artwork by Vanessa Burch-Urquhart — "Field and Plane" scene.

Fallon showed up and showed off for the 40th Anniversary Festival shirt design contest. With over 30 entries submitted, the response was nothing short of inspiring, revealing just how much artistic talent lives right here in our own backyard.

After a tough selection process, the Festival Committee announced this year's winners:

- Festival Shirt Design Winner: Adrian Tom, for his stunning hand-drawn artwork
- Volunteer Shirt Design Winner: Susan Day, recognized for her vibrant digital design.

Three talented artists earned Honorable Mentions, and their work will be turned into

collectible festival stickers:

- Vanessa Burch-Urquhart — for a beautifully painted "Field and Plane" scene
- Marsha Hogsed — for her charming farm scene featuring a banner
- Allison Lister-Bridgewater — for a bright digital design of a sliced cantaloupe with a bold #40

The committee extends a sincere thank you to everyone who submitted artwork. "Your creativity and enthusiasm brought joy to this milestone celebration and made choosing just one winner a delightful challenge," Adrienne Snow, director of the festival, said.

Be sure to stop by the swag shop during the festival to grab your shirts, stickers, and more.

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Music, Music, and More Music

By Leanna Lehman

MAIN STAGE FRIDAY PERFORMANCES

Get ready to tap your toes, dance in the dirt, and sing along as the Cantaloupe Festival Main Stage lights up with live music all weekend long. From up-and-coming country stars to local talent and classic rock tributes, the 2025 lineup is packed with talent. With performances kicking off Friday afternoon and continuing through Sunday, there's something for every musical taste. Be sure to grab a schedule, plan your pit stops, and don't miss these incredible artists taking the stage throughout the festival.

Molly Moser, known for her powerful vocals and heartfelt songwriting, is a rising star on the Nevada music scene. With a mix of country, Americana, and soulful ballads, her performances bring an authentic, down-to-earth energy to the stage. With festival gates opening at 1 p.m., be sure to head straight for the Main Stage for Moser's only performance at 2 p.m. Friday.

Kellan Openshaw will take over the Main Stage at 6 p.m. Friday. A young Nevada artist with deep ranching roots, Openshaw brings heartfelt country music and homegrown talent to Fallon. Known for his smooth vocals and relatable lyrics, he draws inspiration from life in rural Nevada, capturing the spirit of the West in every performance.

Jake Jacobson hits the stage at 7 p.m. on Friday. Get ready for a night of toe-tappin' tunes, cowboy swagger, and that classic country sound. With a voice and style rooted in traditional country music, Jacobson is making a name for himself as a rising star in the western music scene. His performances blend timeless storytelling with a fresh, authentic sound that resonates with fans of all ages.

Jarid Hovis, known for his smooth vocals, deeply rooted lyrics, and energetic stage presence, headlines on Friday at 9:30 p.m. Get ready for a mix of country, rock, and Americana influences to the stage. With original songs and crowd-pleasing covers, his performances are unforgettable—true small-town talent with a big-time sound.



SATURDAY AND SUNDAY ON THE MAIN STAGE

Patrice returns for two performances at 9 a.m. Saturday and 10 a.m. Sunday. Kick off your festival mornings with acoustic vibes and unforgettable vocals. Patrice has gained recognition on the Cowboy Channel with her hit song "Headlights" and has shared the stage with Americana and Red Dirt band Reckless Kelly.

Elijah Nichols opens Saturday's music menu at 10 a.m. with a smooth blend of country, blues, and rock influences. With rich vocals and impressive guitar work, Nichols delivers heartfelt Americana with small-town yarn-spinning charm.

Michelle Lambert, a pop and folk singer-songwriter, performs at 11 a.m. Saturday and Sunday at noon. A Berklee College of Music alumna, Lambert's latest single, "Come to Me," reached number one on Indie Radio for four consecutive weeks.

Ziggy's Groove, also known as Fallon's own Steve Koehler, takes the stage at 3:30 and 4:30 p.m. Saturday. Koehler covers seven decades of music across multiple genres. Bring your dancing shoes for an afternoon of funk, soul, and feel-good vibes.

Raena, one of Fallon's most cherished local performers, performs at 6 p.m. Saturday. Blending folk, acoustic, and singer-songwriter styles, her set reflects the storytelling tradition she grew up with—rooted in harmony, honesty, and a deep love of music.

Karrie O'Neill delivers a soulful blend of acoustic pop and heartfelt ballads. With rich vocals and a warm stage presence, she brings an intimate energy to the festival stage. Don't miss her performance Saturday at 7 p.m.

The Floyd takes over the Main Stage at 9:30 p.m. Saturday with a powerful tribute to one of rock's most iconic bands. Bringing the legendary sound and spirit of Pink Floyd to Fallon, this high-energy band delivers the classics fans love, with soaring guitar solos, dynamic lighting, and powerful vocals. Expect unforgettable renditions of albums like "The Wall" and "Dark Side of the Moon" in a Saturday night show that blends nostalgia and rock spectacle.

Stick around after the main stage performance for the DJ after party, but remember the festival closes at midnight.

Pavilion Stage Music and Entertainment

By Leanna Lehman

THE PAVILION STAGE: NONSTOP ENTERTAINMENT ALL WEEKEND

The Pavilion Stage at the 2025 Fallon Cantaloupe Festival & Country Fair is packed with family-friendly talent, wild antics, and toe-tapping fun. From circus acts to vintage tunes and cowboy crooners, there's something for everyone August 22–24.

Coventry & Kaluza — This award-winning clown duo from San Francisco brings high-energy, acrobatic circus fun for all ages. Known for juggling, comedy, music, and playful audience interaction, they're a favorite at fairs and festivals nationwide. Friday at 3 p.m., 6 p.m., 8 p.m.; Saturday at 11 a.m., 5 p.m.; Sunday at 11 a.m., 2 p.m.

Cate Great — Cate Flaherty, aka Cate Great, is a world-class street performer combining sharp wit with jaw-dropping acrobatics, juggling, and physical comedy. Expect unicycle tricks, handstands on stacked chairs, and tons of crowd interaction. Friday at 10 p.m.; Saturday at 9 p.m.; Sunday at 10 a.m.

Karen Quest — With whip-cracking flair and high-energy comedy, Karen Quest brings her hilarious "Cowgirl Tricks" show to the Pavilion Stage. A trained circus performer and former rodeo queen, Karen's act mixes lasso spinning, physical comedy, and Wild West fun that delights kids and adults alike. Friday at 1 p.m.,

4 p.m., 7 p.m.; Saturday at 12 p.m., 3 p.m., 6 p.m.; Sunday at 10 a.m., 1 p.m., 3 p.m.

Misty and the Sandman — This vintage-inspired duo delivers timeless harmonies and stage charm with songs from the 1940s–1970s. From swing to early rock 'n' roll, they bring retro vibes. Friday at 9 p.m., 11 p.m.; Saturday at 8 p.m., 10 p.m.; Sunday at 4 p.m.

Larry Wilson — With smooth vocals and classic country sound, Larry Wilson keeps the traditional spirit alive with every song. Expect a laid-back, crowd-pleasing performance. Friday at 2 p.m., 5 p.m.; Saturday at 1 p.m., 4 p.m., 7 p.m.; Sunday at 11 a.m., 2 p.m.

Sterling Bubbles — Sterling the Bubblesmith roams the grounds creating giant bubbles, bubble tricks, and interactive fun for all ages. Saturday–Sunday between 12 p.m. and 6 p.m.

Annabelle and the Desert Scrubs — Local singer and musician, Annabelle Lee, along with her talented troubadours, bring their signature blend of country, rock, and Nevada grit to the stage for the final festival performance. The group delivers high-energy vocals and tight, toe-tapping rhythms. Sunday at 3 p.m.

Check the festival schedule for the full lineup of performances and activities. The fair closes at 5 p.m. on Sunday.



Competitions Heat Up for the Cantaloupe Festival

By Christy Lattin

Still narrowing down your must-see events at the Cantaloupe Festival? Here are a few competitions you won't want to miss! From sunup to sundown, the festival is packed with crowd-pleasing attractions, hands-on experiences, and good old-fashioned fun for all ages.

Saturday morning kicks off with the Cantaloupe Canter 5K Fun Run/Walk, presented by Fallon Theatres. Check-in and late registration start at 7 a.m., and the race starts at 8 a.m. in front of the indoor pool.

Be sure to catch the Car & Bike Show featured prominently in the parking lot of the 3C Event Complex. The show is hosted by Rustoration Garage, with check-in at 8 a.m. and awards given at 1 p.m. This year there are more than a dozen awards to be doled out!

Don't miss the Cutest Little Cowgirl and Cowboy Contest, which takes place on Saturday at 10 a.m. on the Pavilion Stage. Registration for this event is full, but you won't want to miss these adorable little cowpokes!

The morning continues with the very fun Cornhole Classic, featuring both Competitive and Backyard divisions. Check-in starts at 10:30 a.m. and bags start flying at 11 a.m. Proceeds from the cornhole tournament will benefit the Churchill Community Hospital Foundation, the organization instrumental in establishing an ambulance station west of town on the Reno Highway.

New this year are the Truck & Tractor pulls, sponsored by MLM Motorsports, at 6 p.m. Entry fee is \$40 per truck, and officials will weight each vehicle to determine the best class. These souped-up trucks and tractors will be LOUD, so be sure to bring ear plugs or earmuffs for yourself and your children.

The fun continues Sunday with two new events for the littles. The Lil' Buckaroo Bounce Off will happen at 10 a.m. in the Outdoor Arena followed by the Pee-Wee Barrel Run at 11 a.m. The Bounce Off, sponsored by the Professional Bull Riders (PBR) organization, will feature six-year-olds "racing" on bouncy balls while being mentored by real bull riders. The Pee-Wee Barrel Run is a stick horse race for kids ages 2-5 and promises to be a dose of cuteness!

Cantaloupes – The Glorious Golden Gem of the Lahontan Valley

By Leanna Lehman

Every August, just as the summer heat peaks in Northern Nevada, something sweet takes center stage in Churchill County: the mighty Hearts of Gold cantaloupe. Here are a few competitions you won't want to miss!

Over three jam-packed days, the festival features everything from 4-H and FFA livestock showcases to quilt raffles, live music on multiple stages, a car show, and fan-favorite events like the Cutest Little Cowboy & Cowgirl Contest. It's a true country fair, complete with deep-fried treats, handmade goods, entertainment, and so much more.

But woven through it all is the star of the show: cantaloupe, cantaloupe, cantaloupe. Only at the festival can you find melon-themed snacks, ice cream, and daiquiris, as well as produce stands selling perfectly ripened cantaloupes. Here in Fallon, the Hearts of Gold melon is honored in every slice and scoop.

We know it's juicy, we know it's sweet, but did you know that cantaloupe is nearly 90% water and loaded with vitamins A and C? That makes it the unofficial hydration hero of a Fallon August. Perfect for the notoriously hot festival weekend, even if

it's in the form of a fabulously tasty treat!

Here in the Lahontan Valley, where the sun seems to hang just a little longer and higher than anywhere else, resourceful locals have long found ways to put their melons to work — on and off the plate.

The Legendary Cantaloupe Daiquiri

First grown-up stop: the bar. These frozen beauties have become a festival rite of passage. Blended fresh with rum and a splash of citrus, cantaloupe daiquiris are as much a tradition as the crowning of the Cantaloupe King & Queen, the prize jam, and occasional quilt raffle ticket frenzy.

The Gold – Grilled and Glorious

Cut thick, brushed with a touch of oil, and tossed on the grill, cantaloupe caramelizes like a dream. Paired with prosciutto or crumbled cheese, it's a backyard BBQ sleeper hit — and one you might find featured in a food booth or pop-up demo during the festival.

Sweet & Savory Salsas

Cantaloupe chunks mixed with lime, red onion, and jalapeño or other fresh-grown peppers create a refreshing summer salsa that goes as well with grilled fish as it does

with tortilla chips. Try adding mint or cucumber for an extra garden-fresh twist.

Ice Cream, Pops, and Freezer Treats

From creamy cantaloupe ice cream to icy melon popsicles, frozen delights are the ultimate way to beat the heat. Fallon kids have grown up with the festival's signature cantaloupe cone — sticky, orange, and unforgettable.

Fallon Face Mask, Anyone?

OK, maybe you won't find this one at a vendor tent — but in a town where summer skin gets dry and dusty, it's no surprise that some Fallon residents whip up their own melon-based skin soothers. A quick mash of cantaloupe and yogurt? Instant cool-down. Add honey and you've got a hydration boost straight from the garden. A few big skin-care brands have even capitalized on the magic of the melon, but why not try a soothing, fresh Hearts of Gold salve?

So, whether it's in your glass, on your plate, or (gasp!) on your face, Fallon's Hearts of Gold are your golden ticket sweet, late summer refreshing delights. Be sure to check out all fresh cantaloupe the festival has to offer.

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PLAYING ON THE MAIN STAGE

KELLAN OPENSHAW

Friday, August 22

6PM

PLAYING ON THE MAIN STAGE

RAENA

Saturday, August 23

6PM

THE FLOYD

Saturday, August 23

Rafter 3C Arena

Concert begins at 9:30 PM

Scan Me for tickets!

Festival Event Schedule

Friday, August 22

Gates Open	Entertainment, Music, Contests, Demonstrations, Special Events	01:00 pm	12:00 am	Front Doors, Rafter 3C Event Arena
Cowgirl Tricks	Entertainment	01:00 pm	02:00 pm	Hay Palace Outdoor Pavilion
Sierra Jam Band	Music	01:01 pm	12:00 am	Beer Garden, hosted by Round About Catering
Larry Wilson	Entertainment	02:00 pm	03:00 pm	Hay Palace Outdoor Pavilion
Molly Moser	Music	02:00 pm	03:00 pm	Rafter 3C Arena Main Stage
Turkey Races	Entertainment	02:00 pm	02:30 pm	Turkey Trot, near the Food Court
Conventry & Kaluza	Entertainment	03:00 pm	04:00 pm	Hay Palace Outdoor Pavilion
Cowgirl Tricks	Entertainment	04:00 pm	05:00 pm	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	04:00 pm	04:30 pm	Turkey Trot, near the Food Court
Larry Wilson	Entertainment	05:00 pm	06:00 pm	Hay Palace Outdoor Pavilion
Conventry & Kaluza	Entertainment	06:00 pm	07:00 pm	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	06:00 pm	06:30 pm	Turkey Trot, near the Food Court
Kellan Openshaw	Music	06:00 pm	07:00 pm	Rafter 3C Arena Main Stage
Cowgirl Tricks	Entertainment	07:00 pm	08:00 pm	Hay Palace Outdoor Pavilion
Jake Jacobson	Music	07:00 pm	08:30 pm	Rafter 3C Arena Main Stage
Conventry & Kaluza	Entertainment	08:00 pm	09:00 pm	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	08:00 pm	08:30 pm	Turkey Trot, near the Food Court
Conventry & Kaluza	Entertainment	08:00 pm	09:00 pm	Hay Palace Outdoor Pavilion
Misty & The Sandman	Entertainment	09:00 pm	10:00 pm	Hay Palace Outdoor Pavilion
Jared Hovis	Music	09:30 pm	11:00 pm	Rafter 3C Arena Main Stage
Cate Great	Entertainment	10:00 pm	11:00 pm	Hay Palace Outdoor Pavilion
DJ After Party	Music	11:00 pm	12:00 am	Rafter 3C Arena Main Stage
Misty & The Sandman	Entertainment	11:00 pm	12:00 am	Hay Palace Outdoor Pavilion

Saturday, August 23

Gates Open	Entertainment, Music, Contests, Demonstrations, Special Events	09:00 am	12:00 am	Front Doors, Rafter 3C Event Arena
Car and Bike Show				
hosted by Rustoration Garage	Entertainment, Contests, Special Events	09:00 am	01:00 pm	Rafter 3C Arena main parking lot
Sierra Jam Band	Music	09:00 am	12:00 am	Beer Garden, hosted by Round About Catering
Patrice	Music	09:00 am	10:00 am	Rafter 3C Arena Main Stage
Ballet Folklorico Nuestra Herencia	Entertainment	09:00 am	10:00 am	Hay Palace Outdoor Pavilion
Cutest Cowboy/Cowgirl Contest	Contests	10:00 am	11:00 am	Hay Palace Outdoor Pavilion
Elijah Nicholas	Music	10:00 am	11:00 am	Rafter 3C Arena Main Stage
Turkey Races	Entertainment	11:00 am	11:30 am	Turkey Trot, near the Food Court
Michelle Lambert	Music	11:00 am	12:00 pm	Rafter 3C Arena Main Stage
Conventry & Kaluza	Entertainment	11:00 am	12:00 pm	Hay Palace Outdoor Pavilion
Stirling the Bubblesmith	Entertainment	12:00 pm	06:00 pm	Various Locations on the Fairgrounds
Larry Wilson	Entertainment	01:00 pm	02:00 pm	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	02:00 pm	02:30 pm	Turkey Trot, near the Food Court

Festival Event Schedule

Conventry & Kaluza	Entertainment	02:00 pm	03:00 pm	Hay Palace Outdoor Pavilion
Cowgirl Tricks	Entertainment	03:00 pm	04:00 pm	Hay Palace Outdoor Pavilion
Larry Wilson	Entertainment	04:00 pm	05:00 pm	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	04:00 pm	04:30 pm	Turkey Trot, near the Food Court
Ziggy Groove	Music	04:30 pm	05:30 pm	Rafter 3C Arena Main Stage
Conventry & Kaluza	Entertainment	05:00 pm	06:00 pm	Hay Palace Outdoor Pavilion
Truck and Tractor Pull,				
hosted by MLM Motorsports	Entertainment, Contests, Special Events	06:00 pm	08:00 pm	3C Event Complex, Outdoor Arena
Cowgirl Tricks	Entertainment	06:00 pm	07:00 pm	Hay Palace Outdoor Pavilion
Rayna Blaze	Music	06:00 pm	07:00 pm	Rafter 3C Arena Main Stage
Larry Wilson	Entertainment	07:00 pm	08:00 pm	Hay Palace Outdoor Pavilion
Karrie O'Neill	Music	07:00 pm	08:30 pm	Rafter 3C Arena Main Stage
Turkey Races	Entertainment	07:30 pm	08:00 pm	Turkey Trot, near the Food Court
Misty & The Sandman	Entertainment	08:00 pm	09:00 pm	Hay Palace Outdoor Pavilion
Cate Great	Entertainment	09:00 pm	10:00 pm	Hay Palace Outdoor Pavilion
The Floyd	Music	09:30 pm	11:00 pm	Rafter 3C Arena Main Stage
Misty & The Sandman	Entertainment	10:00 pm	11:00 pm	Hay Palace Outdoor Pavilion
Eagle Medicine Dancer	Entertainment	11:00 pm	12:00 am	Hay Palace Outdoor Pavilion
DJ After Party	Music	11:00 pm	12:00 am	Rafter 3C Arena Main Stage
Sierra Jam Band	Music	09:00 am	05:00 pm	Beer Garden, hosted by Round About Catering

Sunday, August 24

Gates Open	Entertainment, Music, Contests, Demonstrations, Special Events	09:00 am	05:00 pm	Front Doors, Rafter 3C Event Arena
Conventry & Kaluza	Entertainment	09:00 am	10:00 am	Hay Palace Outdoor Pavilion
Lil' Buckaroo Bounce-off	Entertainment, Contests, Special Events	10:00 am	11:00 am	3C Event Complex Outdoor Arena
Cate Great	Entertainment	10:00 am	11:00 am	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	10:00 am	10:30 am	Turkey Trot, near the Food Court
Patrice	Music	10:00 am	11:00 am	Rafter 3C Arena Main Stage
PeeWee Barrel Run	Entertainment, Contests	11:00 am	12:00 pm	3C Event Complex, Outdoor Arena
Larry Wilson	Entertainment	11:00 am	12:00 pm	Hay Palace Outdoor Pavilion
Conventry & Kaluza	Entertainment	12:00 pm	01:00 pm	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	12:00 pm	12:30 pm	Turkey Trot, near the Food Court
Michelle Lambert	Music	12:00 pm	01:00 pm	Rafter 3C Arena Main Stage
Stirling the Bubblesmith	Entertainment	12:00 pm	06:00 pm	Various Locations on the Fairgrounds
Cowgirl Tricks	Entertainment	01:00 pm	02:00 pm	Hay Palace Outdoor Pavilion
Larry Wilson	Entertainment	02:00 pm	03:00 pm	Hay Palace Outdoor Pavilion
Eagle Medicine Dancer	Entertainment	03:00 pm	04:00 pm	Hay Palace Outdoor Pavilion
Turkey Races	Entertainment	03:00 pm	03:30 pm	Turkey Trot, near the Food Court
Anabelle	Music	03:00 pm	04:00 pm	Rafter 3C Arena Main Stage
Misty & The Sandman	Entertainment	04:00 pm	05:00 pm	Hay Palace Outdoor Pavilion

Visit Our Vendors

VENDOR	SPACE NUMBER
2 Sisters Dream Bakery & Pine's 3D Prints	218, 219
4 Seasons Decor	226, 227
40 Below Freeze Dried Goods	327
A Makers Den	201
Alanis Family Farm	Farmers' Market
Altamont	216, 217
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Apodaca services	408, 409, 410
Aria's Pop Its	429, 430
Asian Creation	419
Authentic Mexican Clothing and More	422
BAE'S Beads	208
Battle Born Accesories	507, 508
Bayou Bites	307
Betty Boo Bakery, LLC	332
Betty's Curios	509, 510, 511
Bling Empire Co.	428
Brian's Baked Potatoes	400
Buck Off Branding Bar	128
Cantaloupe Ice Cream	531
Cantaloupe Ice Cream	302
Charlie's Toys	524, 525, 526, 527
Churchill Animal Protection Society	110, 111
Circle P Designs	427
City of Fallon Animal Control	212, 213
Coyote Coffee Company	230
Crochet Mamas	517
Crystal Stitchz	246
Cutco	504
CVMA 41-3	426
Daddys Tacos NV	331
Delicious Sips	318
Droppin Bombs Bath Co.	209
Drunken Mare	328
Elevate 3D Print Labs	BR1
Erods Sports	406, 407
ETERNIUM	500, 501, 502
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Fanci-Full of Whimsey	210, 211
FLYING MONKEES GEMS AND JEWELRY	435, 436
Forever Linked LLC	221

VENDOR	SPACE NUMBER
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Futsol	325
Gabby's Toys	206
Gamma Dees Designs, LLC	117, 118, 124, 125
Gary Christopher	P2
Grammie B Rocks	238
Grandma Stags	207b
Great Basin Quilters of Fernley	114
Green Goddess Collective	Farmers' Market
Greenwave Grappling	BR4
Grilled Cheese / Funnel Cake / Pizza	528, 529, 530
Harmonie & Me Designs	233
Henna Arts	120
Hillbilly Flannel Co.	215
Hungary Express	303
Hungry Digger	324
J Pharris Designs	220
J&S Food Concession	310, 311, 312, 316, 317
Jeannie's Jams and Jellies	Farmers' Market
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Lazerz Catering	314, 315, 320, 319
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Leon's Raspados	309
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Mama Tees Tallow	239
May I Art	237
MCL HDD762 Toys for Tots	105, 106
Mejia Curios	414, 415, 416
Memaw's Kitchen Creations	420

Visit Our Vendors

VENDOR	SPACE NUMBER
MIwcustombuilds	222
MM FOODTRUCK	442
Mountain Golf & Utility Cars	248
MyGypsySoul	515
Myra Bags	P3
Nana Papas junk drawer	223
Nevada Department of Veteran Services	102
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VENDOR	SPACE NUMBER
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Wildflower Jewelry Co.	518, 519
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2024 Littlest Cowboy. Photo by Taryn Lenon Photography.

Your Cantaloupe Festival Committee



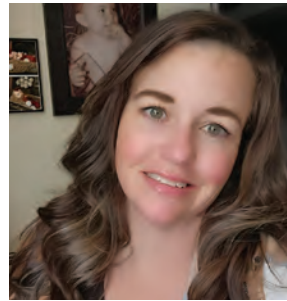
Zip Upham.



Todd Moretto.



Adrienne Snow.



Carrie Sheldon-Davis.



Shania Brown.



Angela Guthrie.

Zip Upham is the fearless leader of the Cantaloupe Festival & Country Fair's committee. He can be counted on for valuable input in all areas of the festival, including grounds layout and security.

Todd Moretto, vice chairman, owns the Fallon business Auditory Sensations and is the master of ceremonies for the Cantaloupe Festival & Country Fair.

Samantha Horning, not pictured, is the festival secretary and exhibit hall coordinator and has been busy coordinating vendors and assisting in a variety of capacities.

Also on this year's festival committee is **Angela Guthrie**, serving another year in the ever-important role as festival treasurer.

Carrie Sheldon-Davis is the very busy volunteer coordinator who also assists wherever needed.

Shania Brown is the marketing and design coordinator and the CC Communications representative. Among other things, Brown has been ensuring the website and Facebook page are replete with beautiful graphics and information.

And, of course, meet **Adrienne Snow**, Cantaloupe Festival executive director. Snow has been extremely busy spinning plates and jumping through hoops to ensure this year's event is amazing.

The community thanks you for your hard work, dedication, and commitment to our beloved Cantaloupe Festival.

Thank You to Our Sponsors!

Let's not forget the wonderful businesses and sponsors behind the Cantaloupe Festival & Country Fair. Sponsors have long been an integral part of the event, providing services, donations, and time that make the festival possible. With the number of attendees surpassing 20,000, the valuable contributions made by local and regional businesses and organizations are more critical than ever.

Some work quietly behind the scenes, while others aid in more visible ways. Whether their sponsorship is large or small, they are essential to the smooth running of Fallon's largest annual event.

The Presenting Sponsor for this year's event is CC Communications, who has a long-standing reputation for their commitment to the community. Festival organizers would like to express their heartfelt gratitude for the continued annual support. Other valuable sponsors include New Millennium, Walker River Disposal, Valley Distributors, the City of Fallon, and so many more. We truly appreciate each and every one of you.



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Cutest Little Cowboy and Cowgirl Contest Special Guest



Kaili Hill, Miss Rodeo Universe.

The Cantaloupe Festival and Country Fair is thrilled to announce that Kaili Hill, Miss Rodeo Universe, will be joining us at the Cutest Little Cowboy & Cowgirl Contest on Saturday, Aug. 23 at 10 a.m. at the Hay Palace Outdoor Pavilion.

A lifelong cowgirl and accomplished horsewoman, Hill travels across the country and beyond, promoting the sport of rodeo, supporting rural communities, and inspiring the next generation of rodeo queens. Her platform celebrates tradition, sportsmanship, and the strength of women in the Western way of life.

Originally from Reno, Kaili is no stranger to the Silver State rodeo scene. She's a former Miss Reno Rodeo and Miss Rodeo Nevada who now shines on the world stage as Miss Rodeo Universe.

Don't forget your camera — you won't want to miss this star-studded Western moment!

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